

Public Domain:

Mark Woodbury - CEO

Mark Woodbury is the chairman and CEO of Universal Destinations & Experiences, where he leads the strategy and operations behind Universal theme parks around the world, including Universal Orlando Resort, Universal Studios Hollywood, Universal Studios Japan, and Universal Beijing Resort. He also serves as a member of the NBCUniversal executive committee.

Before he stepped up as CEO in 2022, Woodbury served as vice chairman and president of Universal Creative for 30 years. The team was responsible for designing and building Universal's attractions, hotels, and immersive lands. He helped lead the development of fan-favorite experiences such as The Wizarding World of Harry Potter, Super Nintendo World, and Universal's Volcano Bay.

He earned a master's degree in architecture from the University of Wisconsin and a bachelor's degree in architecture from the University of New Mexico. He is a licensed architect and a member of the American Institute of Architects and has also received an honorary Doctor of Arts from Ringling College of Art and Design.

Media Domain:

Mark Woodbury - CEO

Mark Woodbury didn't always work on theme parks—he started out designing regular buildings. But once he joined Universal, he realized he could use his skills to bring stories to life. Since then, he's helped create some of the most popular theme park areas in the world, like The Wizarding World of Harry Potter and Super Nintendo World.

Now he's the CEO of Universal Destinations & Experiences and leads all of the company's theme parks across the globe. He's also helping build new parks, like Epic Universe in Orlando and a spooky horror-themed one in Las Vegas.

Mark mixes architecture with storytelling to make parks that feel like you're stepping into another world. He's always thinking about new ways to surprise and wow guests through design and imagination.

